

DENISS JACENKO

hi@deniss.co
www.deniss.co

designer | developer | creative producer

EXPERIENCE

Meridian AI

Head of Frontend

December 2023 - April 2024

Grew team of direct reports from 1 to 8. Implemented key processes for product management, agile, integration, vendor management, more. Participated in technical sales calls, training, business planning. Steered product and its design. Led MVP React architecture and AI strategy.

Loop Returns

Senior Software Engineer

July 2023 - November 2023

Developed and managed a React Native point-of-sale app for processing returns and exchanges in brick-and-mortar stores. Conducted standups, managed continuous releases, collaborated with various teams, fixed UI and platform issues. Engaged in incident response, retros, and triage.

Out Of Office, Inc

Senior Frontend Engineer

June 2022 - May 2023

Led development of a Product-Hunt-featured AI Trip Generator using React, GraphQL, Apollo. Contributed to all screens of the main React Native app. Collaborated with design and marketing, built components, utils, conducted tests and reviews, and shaped product vision.

Ironhack

Lead Web Dev Instructor

June 2022 - December 2022

Coached aspiring software developers on how to design, prototype, build, debug, and deploy projects in an agile environment using MongoDB, Express, React, Node. Mentored students/staff on navigating tech careers. Taught a student who won a best-of-cohort project award.

2get.co

Founder/Developer/Designer

September 2016 - June 2022

Designed and built the company's iOS/Android apps, database, website, and REST API using React Native, Redux, Google Cloud, and Node. Managed user research, deployments, marketing, finances, analytics, production, and scaling. Won a Facebook F8 Scholarship.

SKILLS

Code: HTML/CSS/JS, React.js + Native, Redux, SASS, Three.js, Node/Express, GSAP, PHP, Langchain, AWS/GCP/Azure, Tailwind, GraphQL, Apollo, SQL, Mongo, REST API (github.com/jacenko)

Software: VSCode, Figma, Adobe CC, Office/Docs, Xcode, Jira/Zenhub, Analytics, Datadog, more

Interests: product strategy, development, design, production, GTM, direct response marketing, cross functional management, AI/ML/LLM, psychology, automation, 3D/VR/XR, finance

EDUCATION

Florida International University

Bachelor of Science in Information Technology
(Focus: Software Dev, Economics, Unix Admin)
Graduated Fall of 2014

Built an Objective-C iOS app for a senior project. Created and maintained two profitable businesses. Won Florida's SkillsUSA 3D animation competition. Tutored K-8 students in English, Math, and Science.

Fluent in English/Russian. Conversational in Spanish. Discover much more on linkedin.com/in/jacenko

EXPERIENCE (CONT'D)

JobsInLogistics.com

Senior Software Developer

May 2016 - November 2020

Led all new frontend initiatives, created a unified UI/UX framework for five company websites, automated marketing/research tasks using custom extensions and scripts, launched a job post API, a new job board, and landing pages that reduced cost-per-lead by an order of magnitude.

TracFone Wireless

Frontend Web Developer

April 2015 - May 2016

Designed, developed, integrated, and debugged web apps/services for the company's eight mobile brands in an agile environment. Participated in cross-departmental planning, prototyping, and knowledge-sharing sessions. Mentored developers on best frontend practices.

Apple

Technical Specialist

June 2013 - April 2015

Curated technical/business solutions for thousands of customers, developed and proposed operational changes that increased efficiency, troubleshooted/fixed devices, mentored junior specialists, and managed sales teams in one of the busiest Apple locations on the planet.

Crew Miami

Frontend Developer Intern

February 2013 - March 2015

Designed and developed engaging websites for the real estate industry using HTML/CSS/JS, PHP, and Wordpress. Studied the company's proprietary web software for connecting customers to an MLS database of properties. Engaged in feature and design negotiations with clients.

Designerful

Web/Graphic Designer

June 2012 - Jul 2013

Designed and developed engaging websites for the real estate industry using HTML/CSS/JS, PHP, and Wordpress. Studied the company's proprietary web software for connecting customers to an MLS database of properties. Engaged in feature and design negotiations with clients.

Stasis Limited

Web/eComm Developer

Sep 2009 - Jun 2011

Founded and developed a modern timepiece brand, established operations on Shopify and BigCommerce platforms. Developed custom features using PHP/CSS/JS, streamlined online payments, and led marketing campaigns.

Freelance

Web Designer

Nov 2004 - Jun 2008

Created and sold CSS-based social-media and website themes. Redesigned and migrated Wordpress websites focused on lifestyle blogging and e-commerce using PHP/HTML/CSS/JS.